

A one-day seminar to launch the RSA Adelphi Intellectual Property Charter in Australia

<http://www.adelphicharter.org/johnhowkins.asp>

Making the Most of Creativity: In the Public Interest! (Sharing Knowledge and Rewarding Innovation)

'Humanity's capacity to generate new ideas and knowledge is its greatest asset. It is the source of art, science, innovation and economic development; without it, individuals and society stagnate. This creative imagination requires access to the ideas, learning and culture of others past and present'

(RSA Adelphi Charter)

Speakers include:

- + John Howkins (UK) driving force behind the Charter, and author of 'Creative Economy - How people make money from ideas'
- + Peter Drahos (ANU) Trade
- + Dale Spender New Wealth
- + Lynne Spender Creative Rights
- + Evan Arthur (DEST) Educational Policy
- + Jenny Ferber (ABC) Learning Directions
- + Louise Sylvan (ACCC) Public Interest
- + Roger Clarke (Xamax Consultancy Pty Ltd) Public Interest

What will be covered?

If you want to do business in the knowledge economy this is the event to attend in 2006. The *RSA Adelphi Charter* was recently launched in London and offers a balance for creators and users of IP. The Charter redefines a complex area into straightforward concepts. It's a great idea about how we manage good ideas and sets out clear and concise guidelines for the global information society. This is the charter about how to make IP work. The *Adelphi Charter* is supported by the Royal Society for the Encouragement of the Arts, Manufacture and Commerce (RSA).

The seminar will explore all the options with perspectives from key thought leaders in Australia. This day will be stimulating and informative and packed full of vital survival tips for the 21st century. It will show that there's nothing dull about IP.

Who should attend?

"An absolute must for anyone in the business of making their living from thin air - providing service, judgment, information and analysis, management skills, in industry, a lawyer's office, government department, scientific laboratory or a classroom"

- + Educational practitioners and managers
- + Creative artists/authors/multi media producers
- + IP copyright people/Collecting societies
- + Librarians and cultural organisations

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Historic Customs House, Sydney

<http://www.aesharenet.com.au/adelphi>
for more information



Centre for Learning Innovation



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